



THE BALLINA SHIRE BUSINESS EXCELLENCE AWARDS

YOUR OPPORTUNITY TO PARTNER WITH THE REGION'S PREMIER BUSINESS AWARDS

The Ballina Shire Business Excellence program is designed to recognise and reward excellence in business, foster innovation, and encourage a focus on sustainability and good corporate citizenship. The awards also provide an annual opportunity for business owners and operators to review their approach to various aspects of their business operations and strategy.

Award categories represent the diversity of business throughout the Ballina Shire, including Lennox Head, Newrybar, Tintenbar, Alstonville, Wollongbar and Wardell. Any business within the Ballina Shire LGA boundaries is eligible to enter.

THE GALA AWARDS DINNER

The Ballina Shire Business Night of Nights is a red-carpet gala affair attracting the who's who of the Northern Rivers. Featuring spectacular food and entertainment, the awards event is a fantastic social occasion with plenty of opportunity to network and engage with entrepreneurial and innovative local businesspeople or just to celebrate another year of doing business in paradise!

There is a range of ways your business can actively support the awards program, with packages to suit all budgets and objectives.

A comprehensive marketing campaign will commence from June and ramp up as the awards program progresses.

Don't miss out on this exceptional opportunity to showcase your brand and support the thriving business community in the Ballina Shire. Secure your sponsorship package today!

Gold, Silver & Bronze SPONSORSHIP Packages

Partner with us and become a major sponsor of the entire event. Enjoy the promotional and marketing benefits listed below. Be seen to be supporting your local business community. Gold, Silver and Bronze packages are available.

Inclusions	Gold \$2,500 Incl. GST	Silver \$1,300 incl. GST	Bronze \$700 Incl. GST
Opportunity to present award category at the Business Awards Gala Dinner & Dance	✓	✓	
Complimentary tickets to the awards ceremony	✓ x8	✓ X6	✓ X4
Company name and logo on Business Awards Posters	✓	✓	✓
Company Logo on all Business Awards collateral pre and post event	✓	✓	
Company name and logo exposure on screen throughout event	✓	✓	✓
A featured advertisement in the Post Awards Social Media Feature	✓	✓ (logo only)	✓ (logo only)
Opportunity to place banners throughout Business Awards Gala Dinner & Dance venue	✓ (multiple)	✓ (one only)	
Company name exposure via radio (where practical)	✓		
Company name and logo exposure via Chamber Facebook Page	✓	✓	✓ (name only)
Company name and logo exposure via Chamber website	✓	✓	✓ (name only)
Support local business and reward business excellence	✓	✓	✓

Individual Awards SPONSORSHIP

In addition, to sponsoring the event it is also possible to sponsor an individual award.

Be seen as a local industry leader and present an award in a category that reflects your values.

There are 23 categories to choose from.

Individual Award Sponsorship: **\$300 per Award (includes 1x ticket to the Awards night)**

You can sponsor individual awards in the following categories **(get in quick to reserve your category, first come first served basis):**

1. Excellence in Retail and Personal Services
2. Excellence in Trade, Construction & Manufacturing
3. Excellence in Business & Professional Services
4. Excellence in Health, Care & Wellness Industries
5. Excellence in Agriculture & Primary Industries
6. Excellence in Tourism, Recreation and Visitor Experience
7. Outstanding Employee
8. Outstanding Young Business Leader
9. Outstanding Business Leader (20 employees and under)
10. Outstanding Business Leader (over 21 employees)
11. Excellence in International Business
12. Employer of Choice - under 20 employees
13. Employer of Choice - 21 employees and over
14. Excellence in Innovation
15. Excellence in Sustainability
16. Outstanding Community Organisation
17. Outstanding Visitor Experience (Regional Only)
18. Outstanding New Business
19. Excellence in Diversity & Inclusion
20. Excellence in Micro Business (less than 5 employees)
21. Excellence in Small Business (5-20 employees)
22. Excellence in Large Business (21+ employees)
23. Business of the Year

NB: Where a category does not have any qualifying nominations, category sponsors will have the choice of sponsoring other categories. Where no further categories are available, the sponsor will receive a partial refund offset against award event attendance tickets.

SPONSORSHIP APPLICATION FORM

Name of Organisation:

Sponsorship Contact Person:

Phone Contact:

Email Contact:

Postal Address:

I understand and accept the terms and conditions surrounding this sponsorship arrangement as outlined in this document:

Signature of Authorised Representative:

Date of Application:



PREFERRED LEVEL OF SPONSORSHIP

<input type="checkbox"/>	GOLD Event Package @	\$2,500
<input type="checkbox"/>	SILVER Event Package @	\$1,700
<input type="checkbox"/>	BRONZE Event Package @	\$700
<input type="checkbox"/>	Individual Award Presentation @	\$300

Name of Individual Categories being sponsored:

Total Sponsorship Contribution (incl. GST) \$ _____

Terms of Payment are 7 days after tax invoice distribution.

Please return this form via email to info@ballinachamber.com.au

Please attach digital file of logo with highest resolution available.

For more information:

Jon Dickson

Executive Officer

Ballina Shire of Commerce & Industry Inc.

info@ballinachamber.com.au

0466 639 635

Terms and Conditions

By accepting a sponsorship package for the Ballina Chamber of Commerce Business Excellence Awards, sponsors agree to the following terms and conditions:

1. **Sponsorship Packages:** Sponsors will receive the benefits and entitlements outlined in their chosen sponsorship package. The duration of the sponsorship agreement is limited to the current awards cycle.
2. **Payment Terms:** Sponsors agree to pay the full sponsorship amount upon the success of the application and an invoice is provided. Payments are due within 7 days of invoice or no later than the date of the event (6th July 2024), whichever is sooner. Late payments may result in the forfeiture of sponsorship benefits.
3. **Sponsor Obligations:** Sponsors are required to provide high-resolution logo artwork, approve marketing materials promptly, and meet all payment deadlines. Sponsors are responsible for the accuracy and content of any materials they provide.
4. **Organiser Obligations:** The Ballina Chamber of Commerce will promote sponsors according to the benefits outlined in their chosen package. This includes logo placement, acknowledgements, and delivery of agreed-upon entitlements.
5. **Intellectual Property:** Sponsors grant the Ballina Chamber of Commerce a non-exclusive, non-transferable license to use their logo and trademarks solely for the purpose of promoting the awards. No transfer of ownership occurs through this agreement.
6. **Exclusivity:** Exclusive sponsorship rights may be granted within specific industries or categories, subject to availability and the terms of the chosen sponsorship package.
7. **Confidentiality:** Both parties agree to keep confidential any sensitive information shared during the course of the sponsorship agreement.
8. **Termination:** Either party may terminate the sponsorship agreement with 30 days' written notice. Refunds will be provided on a pro-rata basis, less any expenses already incurred by the Ballina Chamber of Commerce.
9. **Liability and Indemnification:** The Ballina Chamber of Commerce shall not be liable for any damages, losses, or claims arising from the sponsor's actions or the use of their products/services. Sponsors agree to indemnify and hold the Ballina Chamber of Commerce harmless from any such claims.
10. **Governing Law and Jurisdiction:** This sponsorship agreement shall be governed by the laws of New South Wales, Australia. Any disputes will be subject to the exclusive jurisdiction of the courts in New South Wales.
11. **Amendments:** Any changes to the sponsorship agreement must be made in writing and signed by both parties.
12. **Force Majeure:** Neither party shall be liable for any failure to perform due to unforeseen circumstances beyond their control, such as natural disasters or pandemics. In such cases, the sponsorship agreement may be terminated without penalty.

By proceeding with a sponsorship package, sponsors acknowledge that they have read, understood, and agree to be bound by these terms and conditions.